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China Mobile's MIGU Partners with ODG to Bring Augmented Reality to Consumers in China

**First of Its Kind Partnership Combines Industry-Leading AR Platform,
Extensive Multimedia Content Catalog and a
Large and Growing Wireless Distribution Network**

San Francisco, California, December 19, 2016 -- ODG ([Osterhout Design Group](http://www.osterhoutgroup.com)), a leading designer and manufacturer of augmented, virtual and mixed reality smartglasses and products, today announced an exclusive partnership with China Mobile Communications Corporation's (NYSE: CHC) ("China Mobile") subsidiary MIGU Video Co., Ltd. ("MIGU") to bring ODG smartglasses to China. China Mobile, the world's largest mobile phone operator with over 800 million users, brings extensive distribution capabilities and MIGU, China Mobile's multimedia and on-demand content service provider, has a vast content library that includes video, music, games, books and educational content that is ideal for consumption on ODG's devices. Together, the partnership will focus on premium entertainment experiences and will quickly open to developers to create new and exciting augmented reality applications. The platform will enable developers and users alike to connect, create and explore in entirely new ways.

"This partnership marks the coming together of ODG's industry-leading AR platform, MIGU's multimedia and on-demand content services, and China Mobile's large, leading wireless distribution network," said Bin Wang, President and CEO of MIGU Video Co., Ltd. "ODG is the ideal partner to help deliver a groundbreaking platform to China thanks to its best-in-class technology and award-winning devices. ODG continues to push boundaries with its augmented, virtual and mixed reality technologies and products and MIGU is excited to partner with ODG to introduce a new frontier in mobile technology to China."

"China Mobile and MIGU bring world class content and access to users who embrace

cutting edge technologies and want to realize the full potential of mobile products and services, and we are pleased to partner with them to bring our combined solution to China,” said Ralph Osterhout, Founder and CEO of ODG. “In China today more people use their mobile devices to pay their bills, order services and watch videos than anywhere else in the world and we are excited by the power and potential of this partnership in this large and growing market.”

ODG smartglasses transform the mobile experience with a large, beautiful, high quality screen that offers a more compelling way to connect with, explore and experience content and the world around you. Leveraging AR, VR and mixed reality emerging technologies, ODG’s devices offer the most advanced headworn computing experience on the planet. For enterprise use, it is a productivity tool – improving efficiencies and safety in a range of environments. For the consumer, it enhances the mobile experience, extending the capabilities of traditional mobile applications and enabling new portable, interactive experiences. Running ReticleOS, an Android-based operating system that has been optimized for headworn computing, the smartglasses are a platform on which you can download, stream and view, browse, game, or have 360-degree interactive experiences as an extension to your mobile world.

ODG will be showcasing their growing portfolio of leading smartglasses at CES® 2017, LVCC South Hall 2 at Booth 26236.

About ODG

San Francisco based ODG was founded in 1999 as a technology incubator and today is the leading developer and manufacturer of mobile headworn computing and augmented reality, virtual reality and mixed reality technologies and products. ODG’s amazing devices are changing the way we view the world. ODG is privately held. In December 2016 it announced a \$58 million Series A funding with investors including 21st Century Fox, Shenzhen O-film Tech Co., Ltd., and Vanfund Urban Investment & Development Co. Ltd.. The Series A is the largest ever in wearables, augmented and virtual reality.

To learn more about how we’re changing the face of computing, visit ODG’s [website](#), [Twitter](#) and [Facebook](#) pages.

About MIGU Video Co., Ltd

MIGU is China’s leading multimedia and on-demand content service provider and a wholly owned subsidiary of China Mobile Communications Corporation (NYSE: CHC) (“China Mobile”). MIGU was spun out of China Mobile two years ago to focus on monetizing digital content. MIGU’s extensive library has titles that include videos, music, games, books and educational tools.

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